

Phoenix Suns Leslie's "Playoff Payoff" Promotion - Official Rules

Eligibility

No purchase necessary to enter or win. Promotion open to individuals residing within seventy-five (75) miles of US Airways Center, age 18 or older as of Feb. 29, 2008. Employees, owners, officers, directors and their immediate family members (spouse, parents, siblings, and children) of employees of Leslie's Poolmart, Inc. (dba "Leslie's Swimming Pool Supplies), Suns Legacy Partners, L.L.C. d/b/a the Phoenix Suns, the National Basketball Association and its Member Teams, NBA Properties, Inc., Phoenix Arena Development Limited Partnership, Sports & Entertainment Services, L.L.C., and each of their respective parents, subsidiaries, affiliates, directors, owners, employees and agents are not eligible to participate.

No Purchase Necessary to Enter or Win

To participate in the promotion, visit any Phoenix area Leslie's Swimming Pool Supplies store between February 29, 2008 and April 6, 2008 and enter to win at the Leslie's "Playoff Payoff" display on an official entry form or on a plain 4" x 6" piece of paper by printing your name, street address (no P.O. boxes), city, state, zip code, date of birth (mm/dd/yyyy), email address, and daytime and evening telephone numbers and deposit in the official entry box. Failure to comply with this or any other official rule will result in disqualification. The Phoenix Suns and Leslie's Poolmart, Inc. are not responsible for inaccurate entry information or for lost, misdirected, late, incomplete, illegible or unintelligible entries, whether caused by participant or by any of the equipment or programming associated with or utilized in this promotion, or by any technical or human error that may occur in the processing of entries. Mechanically reproduced entries are not permitted and will be deemed void. There is a maximum of one entry per person. Illegible/incomplete entries are void. All entries must be received by a participating Phoenix area Leslie's Swimming Pool Supplies in their eligible place of business by end of business on April 6, 2008. All entries become the property of Leslie's Poolmart, Inc. and will not be acknowledged or returned.

Prizes

Through five (5) random drawings executed by the Phoenix Suns, five (5) winners will receive two upper level tickets to each 2008 Phoenix Suns home playoff game (Approximate Retail Value: \$200-\$1,600, depending on the number of home playoff games held). Prize consists of only those items listed as part of the prize.

Prize Drawings

Random drawings from all eligible entries received will be held on approximately April 9, 2008. Winners need not be present to win. Winners will be notified via telephone and/or email and will have 72 hours to respond. Winners will sign an Affidavit of Eligibility Form upon picking up tickets at the first Suns playoff home game. The Affidavit of Eligibility form must be signed and given to the Phoenix Suns on or before the first playoff home game in order to claim prize (tickets). Winners may be asked to present a valid driver's license or other form of identification at time of prize award for age verification. Noncompliance with the Affidavit of Eligibility requirements may

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result in disqualification effective immediately and an alternate will be drawn. Transportation/parking is not included. Winners must be able to attend on Suns-specified dates or prize will be forfeited. If game is delayed, postponed or cancelled for any reason, winner will not be reimbursed.

Entrants without proper address and those who have opted to not be contacted by the Phoenix Suns for any reason will be excluded from the drawing. Prize notification returned as undeliverable may result in an award to an alternate. No prize substitution, cash equivalent, or transfer of prize by winner in violation of these rules and regulations is permitted. The Phoenix Suns reserves the right to substitute prize of equal or greater value. Promotion prizes are subject to all applicable federal, state, and local laws, rules and regulations. All federal, state, and local taxes, are the winner's sole responsibility. Prize acceptance constitutes acceptance of prize conditions and permission to use winner's name and/or likeness for advertising/publicity purposes without further compensation, unless prohibited by law. Should a prizewinner make any false statement in connection with this Promotion, the winner will be required to promptly return to the Phoenix Suns, upon demand, the prize. All prizes are awarded "as is," and without warranty of any kind, whether express or implied.

Odds of Winning

Odds of winning a prize depend on the number of eligible entries received in the drawing. Limit one prize per family/household.

Taxes and Expenses

Winners are solely responsible for any local, state and federal taxes. A 1099 tax form may be issued to a winner in connection with the prize. Any additional expenses incidental to any prize are the responsibility of each respective winner.

Additional Terms

The Phoenix Suns reserve the right, in its sole discretion, to modify, terminate, or suspend this promotion should viruses, bugs, unauthorized human intervention or other causes beyond the Phoenix Suns' control corrupt or impair the administration, security or fairness of the promotion. The Phoenix Suns and Leslie's Poolmart, Inc. are not responsible for any human error that may occur in the processing of the entries, nor is it responsible for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries, whether caused by the sender or any of the equipment or programming associated with or utilized in this promotion. The Phoenix Suns reserve the right, in its sole discretion, to disqualify any individual found to have tampered with the entry process or the operation of the promotion; to have acted in violation of these rules; or to have acted in an unsportsmanlike or disruptive manner or with intent to annoy, abuse, threaten or harass any other person. Any use of robotic, automatic, programmed or similar entry methods will void all such entries submitted by such methods. The Phoenix Suns and its agents are not responsible for any printing or technical error which may occur in processing, printing or distribution of promotion materials.

Miscellaneous

By participating in this promotion, participants agree to be bound by these rules. No transfer, assignment, cash redemption or substitution of prizes is permitted except by the Phoenix Suns due to prize availability, and then with a prize of equal or greater value. By accepting prizes, winners agree that the Phoenix Suns, the NBA and its Member Teams, Leslie's Poolmart, Inc., NBA Properties, Inc., and their respective parents, subsidiaries, affiliates, sponsors, directors, officers, governors, employees and agents will have no liability and will be held harmless by winners for any liability, loss, claims, injury or damage to property or to person, including death, due in whole or in part, directly or indirectly, by reason of the acceptance, possession, use or misuse of the prizes or participation in this promotion, even if caused or contributed to by the negligence of the Phoenix Suns, the National Basketball Association and its Member Teams, NBA Properties, Inc., Phoenix Arena Development Limited Partnership, Sports & Entertainment Services, L.L.C., and each of their respective parents, subsidiaries, affiliates, directors, owners, employees and agents. Participants agree that the decisions of the Phoenix Suns related to this promotion and all drawings are final. By participating in promotion, winners consent to the use of their names, likenesses and/or voices for any advertising or promotional purposes without further consent or compensation. Winner hereby agrees and consents, without further authorization, compensation or remuneration of any kind, to the use of winner's name and/or likeness in any and all advertising promotions and other publicity conducted by the Phoenix Suns, Leslie's Poolmart, Inc., the National Basketball Association and its Member Teams, NBA Properties Inc., and each of their respective parents, subsidiaries and affiliates, except where prohibited by law. Winners are solely responsible for the actions of any guests who accompany them to the game. If a minor is a guest, winner must be minor's parent/legal guardian or minor must be accompanied by its parent/legal guardian as one of the guests who must sign all required paperwork.

Winner's List

For a list of winners or a copy of these Official Rules, send a self-addressed, stamped envelope for receipt by April 20, 2008 to: Leslie's Swimming Pool Supplies "Playoff Payoff" Promotion, 201 E. Jefferson St., Phoenix, AZ 85004.

Void Where Prohibited

This promotion is offered only in the United States and is void where prohibited or restricted by law.

Sponsors: Leslie's Poolmart, Inc., 3925 E Broadway Rd, #100, Phoenix, AZ 85040 and Suns Legacy Partners, L.L.C., 201 E. Jefferson St, Phoenix, AZ 85004.